

ETF Global Green Diamond Reward Ratings: Performance

12/1/12

The ETFG Green Diamond Reward Rating System is calculated utilizing the ETFG proprietary model measuring two primary reward categories: Fundamental and Behavioral. These two categories are equally weighted and driven by ETFG's proprietary algorithms in 25 underlying fields. ETFG Reward Ratings also lever academic and industry metrics to gauge how likely it is that an equity ETF will outperform the market during the foreseeable future. These cross sectional scores are aggregated, carried to two decimal places and scaled from 1-10. An ETF Global 10 Green Diamond Reward Rating reflects an ETF with the most attractive reward rating and a Green Diamond Reward Rating of 1 reflects an individual ETF carrying the least attractive reward rating.

At ETF Global, we stand behind our Green Diamond Reward Ratings and monitor closely their performance. Below please find the most recent performance of the ETFG Green Diamond Reward Ratings (7, 8, 9 & 10 Diamonds respectively):

ETFG Green Diamond Reward Rating Performance													(7-2-12 thru 10-31-12)
Selection Group	1 Month Average Returns 84 rolling periods				2 Month Average Returns 63 rolling periods				3 Month Average Returns 42 rolling periods				
	ETFG	S&P	Diff	Vs. S&P	ETFG	S&P	Diff	Vs. S&P	ETFG	S&P	Diff	Vs. S&P	
Diamond Rating													
10	2.24%	0.68%	1.56%	230.57%	5.00%	1.75%	3.25%	186.10%	8.41%	2.56%	5.85%	228.10%	
9	1.83%	0.68%	1.15%	170.09%	4.11%	1.75%	2.36%	134.82%	6.47%	2.56%	3.91%	152.39%	
8	1.47%	0.68%	0.80%	117.70%	3.29%	1.75%	1.54%	88.25%	5.12%	2.56%	2.55%	99.48%	
7	1.18%	0.68%	0.51%	75.07%	2.75%	1.75%	1.00%	57.06%	4.25%	2.56%	1.69%	65.70%	

7/2/12 inception, rolling average returns

Methodology: We assess the ETFG Green Diamond Reward Ratings through a rigorous and comprehensive review. The performances of the daily, 7, 8, 9 & 10 Green Diamond Rated Funds are grouped daily by the number of diamonds and measured on a closing price basis over the stated time periods. Those measurements are averaged among each selection group and compared to the S&P 500 for each stated rolling period, producing **756** data sets in the above table. Of those, the ETFG 7, 8, 9 & 10 Green Diamond Rated Funds outperformed the index **628** times or **83.07%**.

The data above cover the July 2, 2012 inception date through selections made on October 31, 2012, the latest date for which one month performance is available as of November 30, 2012.

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